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What is claimed is:

- 1 1. A method of displaying a video content frame within a WEB browser based content
- 2 frame in a windowless environment, comprising the steps of:
- a) generating a transparent section in the browser based content frame; and
- b) overlapping the video content frame in the transparent section of the browser based content frame.
 - 2. The method of displaying a video content frame within a WEB browser based content frame in a windowless environment of claim 1, wherein the displayed size of the video content frame is smaller than the displayed size of the browser based content frame.
 - 3. The method of displaying a video content frame within a WEB browser based content frame in a windowless environment of claim 2, wherein video content is related to the browser based content.
- 4. A method of handling a video media event in a windowless Web browser system,
 comprising the steps of:
- a) detecting a video media event;
- b) generating a transparent section in the browser frame; and
- 5 c) overlapping a video content frame in the transparent section of the browser frame 6 where the video content frame is generated from the video media event.

- 1 5. The method of handling a video media event in a windowless Web browser system of claim 4, wherein step b) includes:
- a) decoding the video frame size from the video media event; and
- b) decoding the source of the video signal to be displayed in the video content frame from the video media event.

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6. The method of handling a video media event in a windowless Web browser system of claim 5, wherein step b) further includes decoding the video frame location within the browser frame from the video media event.

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- 7. A method of handling a video media event in a windowless Web browser system in a Television set top box, comprising the steps of:
 - a) detecting a video media event; and
 - b) generating a transparent section in the browser frame; and
 - c) overlapping a video content frame in the transparent section of the browser frame where the video content frame is generated from the video media event.

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- 8. The method of handling a video media event in a windowless Web browser system in a Television set top box of claim 7, wherein step b) includes:
- a) decoding the video frame size from the video media event; and
- b) decoding the source of the video signal to be displayed in the video content frame from the video media event.

- 9. The method of handling a video media event in a windowless Web browser system in a 1
- Television set top box of claim 8, wherein step b) further includes decoding the video 2
- 3 frame location within the browser frame from the video media event.

- 10. The method of handling a video media event in a windowless Web browser system in a 1
- Television set top box of claim 9, wherein step b) includes directing a tuner to tune to the 2
- 3 source of the video signal to be displayed in the video content frame.

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- 11. An article of manufacture for use in displaying a video content frame within a WEB
 - browser based content frame in a windowless environment, the article of manufacture
 - comprising computer readable storage media including program logic embedded therein
 - that causes control circuitry to perform the steps of:
 - a) generating a transparent section in the browser based content frame; and
 - b) overlapping the video content frame in the transparent section of the browser based content frame.
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- 12. The article of manufacture for use in displaying a video content frame within a WEB
- browser based content frame in a windowless environment of claim 11, wherein the 2
- . 3 displayed size of the video content frame is smaller than the displayed size of the browser
 - 4 based content frame.

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- 13. The article of manufacture for use in displaying a video content frame within a WEB
- browser based content frame in a windowless environment of claim 12, wherein video 2
- 3 content is related to the browser based content.

- 1 14. An article of manufacture for use in handling a video media event in a windowless Web
- browser system, the article of manufacture comprising computer readable storage media
- including program logic embedded therein that causes control circuitry to perform the
- 4 steps of:

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- 5 a) detecting a video media event;
- b) generating a transparent section in the browser frame; and
- c) overlapping a video content frame in the transparent section of the browser frame where the video content frame is generated from the video media event.
 - 15. The article of manufacture for use in handling a video media event in a windowless Web browser system of claim 14, wherein step b) includes:
 - a) decoding the video frame size from the video media event; and
 - b) decoding the source of the video signal to be displayed in the video content frame from the video media event.
 - 16. The article of manufacture for use in handling a video media event in a windowless Web browser system of claim 15, wherein step b) further includes decoding the video frame location within the browser frame from the video media event.

- 1 17. An article of manufacture for use in handling a video media event in a windowless Web
- 2 browser system in a Television set top box, the article of manufacture comprising
- 3 computer readable storage media including program logic embedded therein that causes
- 4 control circuitry to perform the steps of:
- 5 a) detecting a video media event; and
- b) generating a transparent section in the browser frame; and
- c) overlapping a video content frame in the transparent section of the browser frame where the video content frame is generated from the video media event.
 - 18. The article of manufacture for use in handling a video media event in a windowless Web browser system in a Television set top box of claim 17, wherein step b) includes:
 - a) decoding the video frame size from the video media event; and
 - b) decoding the source of the video signal to be displayed in the video content frame from the video media event.
 - 19. The article of manufacture for use in handling a video media event in a windowless Web browser system in a Television set top box of claim 18, wherein step b) further includes decoding the video frame location within the browser frame from the video media event.
- 20. The article of manufacture for use in handling a video media event in a windowless Web browser system in a Television set top box of claim 19, wherein step b) includes directing a tuner to tune to the source of the video signal to be displayed in the video content frame.

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- 1 21. An apparatus for displaying a video content frame within a WEB browser based content
- a) means for generating a transparent section in the browser based content frame; and

frame in a windowless environment, comprising:

- b) means for overlapping the video content frame in the transparent section of the browser based content frame.
- 22. The apparatus for displaying a video content frame within a WEB browser based content frame in a windowless environment of claim 21, wherein the displayed size of the video content frame is smaller than the displayed size of the browser based content frame.
 - 23. The apparatus for displaying a video content frame within a WEB browser based content frame in a windowless environment of claim 22, wherein video content is related to the browser based content.
 - 24. An apparatus for handling a video media event in a windowless Web browser system, comprising:
 - a) means for detecting a video media event;

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- b) means for generating a transparent section in the browser frame; and
- c) means for overlapping a video content frame in the transparent section of the browser frame where the video content frame is generated from the video media event.

- 1 25. The apparatus for handling a video media event in a windowless Web browser system of
- 2 claim 24, wherein the means for generating a transparent section in the browser frame
- 3 includes:

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- a) means for decoding the video frame size from the video media event; and
- b) means for decoding the source of the video signal to be displayed in the video content
 frame from the video media event.
- 26. The apparatus for handling a video media event in a windowless Web browser system of claim 25, wherein the means for generating a transparent section in the browser frame further includes means for decoding the video frame location within the browser frame from the video media event.
 - 27. A television set top box that operates a windowless Web browser system, comprising:
 - a) means for detecting a video media event; and
 - b) means for generating a transparent section in a browser frame; and
 - c) means for overlapping a video content frame in the transparent section of the browser frame where the video content frame is generated from the video media event.
 - 28. The television set top box that operates a windowless Web browser system of claim 27,
- wherein the means for generating a transparent section in a browser frame includes:
- a) means for decoding the video frame size from the video media event; and
- b) means for decoding the source of the video signal to be displayed in the video content frame from the video media event.

- 29. The television set top box that operates a windowless Web browser system of claim 28, wherein the means for generating a transparent section in a browser frame further includes decoding the video frame location within the browser frame from the video
- 4 media event.
- 1 30. The television set top box that operates a windowless Web browser system of claim 28,
- wherein the means for generating a transparent section in a browser frame includes means
- for directing a tuner to tune to the source of the video signal to be displayed in the video
- 4 content frame.